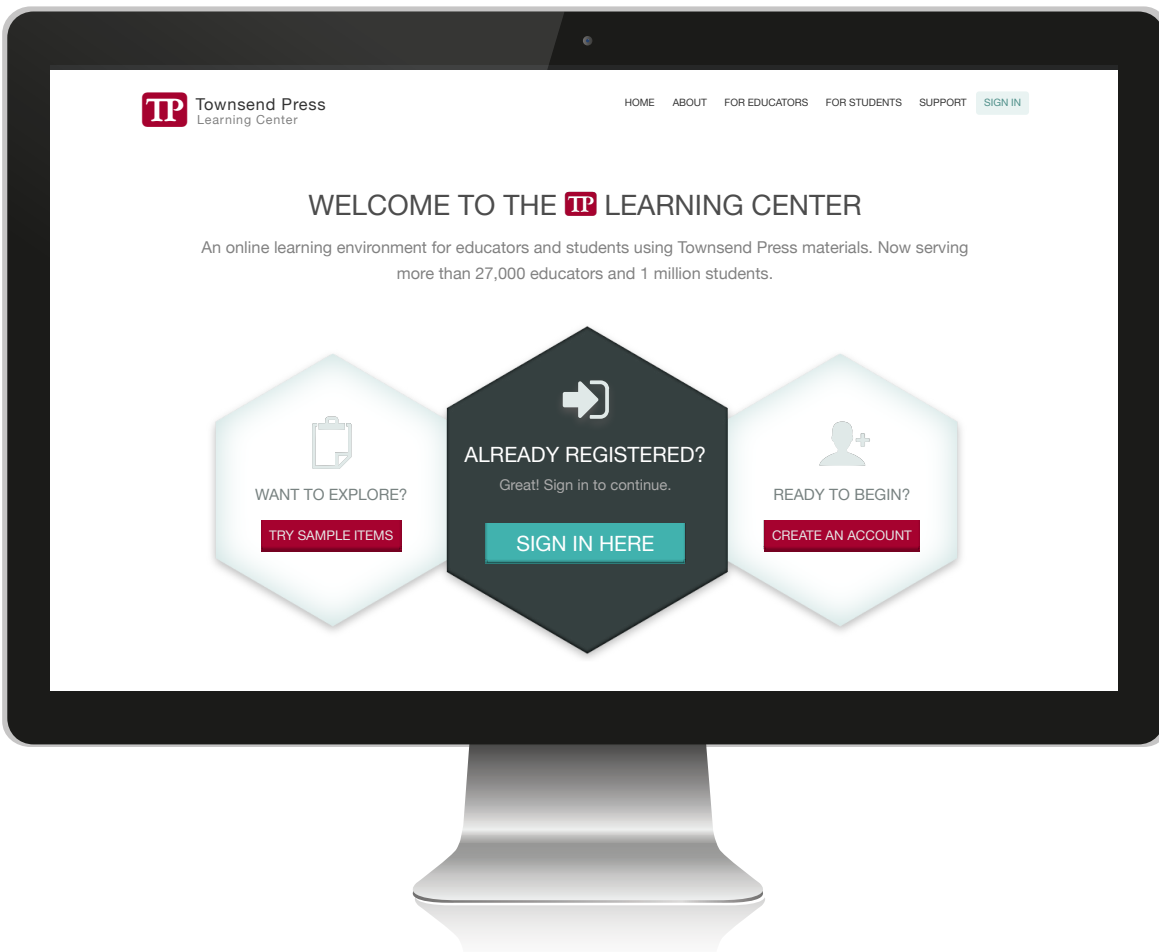




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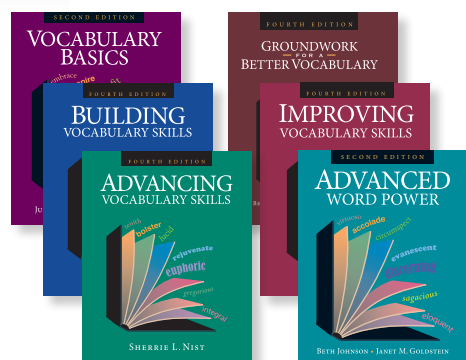
Introducing...

Vocabulary Plus



A powerful online vocabulary program powered by TP's acclaimed Vocabulary Series

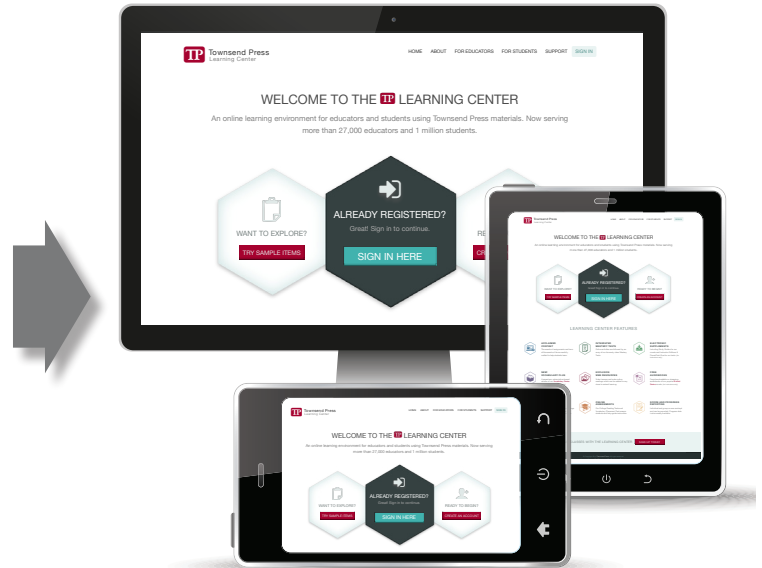
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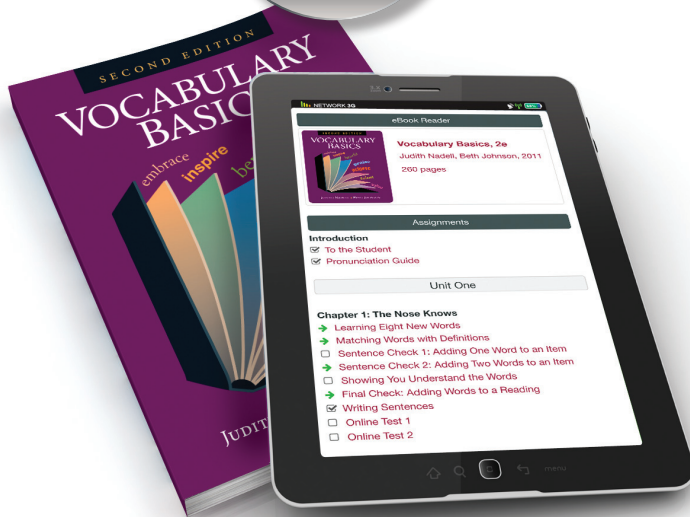
WHAT'S VOCABULARY PLUS?

Vocabulary Plus is a major upgrade to TP's Learning Center that brings ALL the content of TP's famously clear, user-friendly Vocabulary Series directly to your tablet, smartphone, or computer. With *Vocabulary Plus*, students can access the entire TP Vocabulary Series online—without need for books or paper.



FREE TRIAL

All this online content is FREE now through June 2014.



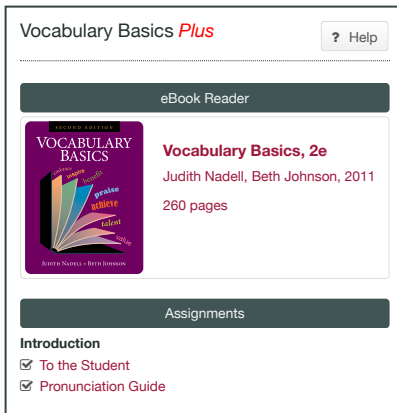
Vocabulary Plus includes the content of six powerful, proven, Common Core-aligned texts that teach more than 1,700 essential words for students in middle school through college.

Subscriptions cost less than the price of a single printed text!

WHAT'S INCLUDED IN VOCABULARY PLUS?

Everything in our books PLUS more. With a subscription to *Vocabulary Plus*, students gain access to all these NEW features:

- Integrated eBooks:** A subscription to *Vocabulary Plus* includes eBooks of all six texts in the TP Vocabulary Series. If you prefer the layout of a book and want to refer to content of a specific page, you can do so with a click. With *Vocabulary Plus*, the entire Vocabulary Series is at your fingertips!



- Expanded Chapter Exercises** for the six books in our Vocabulary Series. Depending on the titles, this includes anywhere from 6-8 interactive, instructive activities per chapter! Each includes item-specific feedback that helps students learn their new words.

Chapter 17: The Famous Detective

- Ten Words in Context
- Matching Words with Definitions
- Sentence Check 1
- Sentence Check 2
- Word Work
- Synonyms and Antonyms
- Final Check
- Writing Sentences

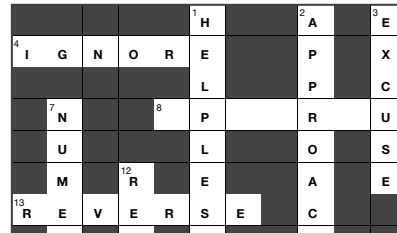
- Word Parts Chapters** that teach prefixes, suffixes, and word roots. Students who learn these word parts will be better equipped to decipher the meanings of thousands of other words in which they appear.

Question 1. **anti-**

- Antifreeze** prevents the water in a car radiator from freezing.
- Many students in the 1960s who disapproved of the United States' involvement in the Vietnam War took part in **antiwar** marches.

An antibullying sign.

- Unit Reviews** including crossword puzzles, analogies, and synonym and antonym activities adapted from the printed books.



- Sentence Writing Activities**, new for *Vocabulary Plus*, allow students to compose sentences to show their understanding of newly-learned words. Instructors can easily review and score these sentences online.

5. gregarious

My dog is very **gregarious**, making friends wherever he goes.

No Credit Half Credit Full Credit

6. optimum

The **optimum** temperature for me is 75.

No Credit Half Credit Full Credit

7. ostentatious

I think fur coats are an **ostentatious** article of clothing.

No Credit Half Credit Full Credit

Online Tests: Two online tests, unique to the web and not found in our texts, are available for each chapter in *Vocabulary Plus*. With these tests, *Vocabulary Plus* actually offers more content than our books!

- Chapter 30: My Sister's Date**
- Vocabulary in Context
 - Matching Words with Definitions
 - Sentence Check 1
 - Sentence Check 2
 - Final Check
 - Writing Sentences
 - Online Test 1
 - Online Test 2

Enhanced Items: Items in *Vocabulary Plus* take advantage of new, upgraded technical capabilities. Sentence Check 2 and Final Check, for example, now offer more challenging answer choices. In addition, Vocabulary in Context items now provide students with two context sentences to help them infer each word's meaning at the start of the chapter.

Vocabulary Basics Plus

Chapter 15: A Belief in Flying

Sentence Check 2: Adding Two Words to an Item

Select the two words that best complete each item below. Then click "continue."

5-6. The landlord told me it was for me to keep a pet, so why has he my neighbors to have two dogs and a cat?

2 of 4 answers correct. 28s.

Continue

Review Words: Words taught in earlier chapters are reinforced later as *Vocabulary Review* words. These words refresh students' memories and help them retain what they learned in previous chapters. In addition, SAT and GRE high-frequency words are given extra attention—an added real-world connection!

Firing Our Boss

My **stint** in the bookkeeping head. I don't expect supervisors done something wrong, Keller's by his **antipathy** toward us. His complete (3) of needs that we all tried to (4) where we could hardly add two

Within a few weeks, even the **subversive** thoughts. Our frustrated worker in front of everyone else, using such **derogatory** terms ("Stupid

Vocabulary Review

derogatory (adjective): Expressing a low opinion; belittling

This word was introduced in **chapter 28**.

Note: This word is also likely to appear on the **SAT** or **GRE!**

Audio and Visual Support: Each vocabulary word in *Vocabulary Plus* includes a pronunciation guide AND an audio link of the word being spoken. Click a word, and *Vocabulary Plus* will pronounce it for you. In addition, pictures are used to introduce many words. This visual context helps students better understand and remember vocabulary words. See for yourself!

Question 3. **curious** (kyoor-ee-uhss) -adjective

- Lin's son is so **curious** about what she got him for his birthday that he asks her questions about it all day long.
- Scientists are **curious** people—they want to know how nature works.




Photo: Julian Centorelli

A curious kitten

Intuitive Controls: People who use our Learning Center remark about how user-friendly it is. *Vocabulary Plus* is just as simple to use. Try it today!

Shortcuts

The following shortcuts provide easy access to frequently used Learning Center features.

- Start-Up Tools
- Classes & Assignments
- Manage Students
- Ungraded Assignments
- Scores Reports

Detailed Score Reports: Teachers using *Vocabulary Plus* will be able to view precise details about class progress. This includes the actual items students complete, the correct answers for each item (with explanations), and the answer choices students submitted. This useful data allows you to focus class time on the specific skills that are challenging to students.

1. The election campaign got very ugly, with each candidate **DENOUNCING** the other as a liar and a cheat.

Answer Options

- a. accepting
- b. condemning
- c. admiring

The correct answer is b. condemning.

Explanation

If each candidate is calling the other a liar and a cheat, each is condemning the other.

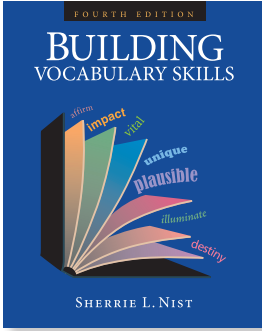
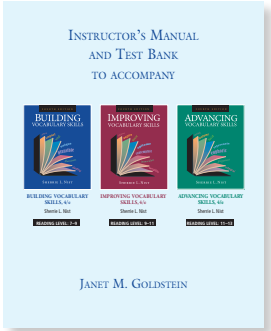
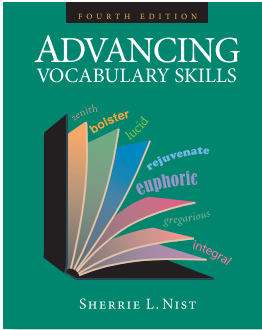


Student Answers

Chandra, Nathan	b
Farmer, Jill	a
Nelson, Chris	b
Tide, Katherine	<blank>

DOES *VOCABULARY PLUS* REPLACE THE PRINTED VOCABULARY SERIES?

Only if YOU want it to! At Townsend Press, we very much believe printed books have a place. However, we also recognize that educators need options when selecting materials for students.

With *Vocabulary Plus*, you now have *three* ways to use the Vocabulary Series.

<p>1</p>	<p>The Print/Traditional Approach:</p> <p>This solution involves assigning printed books and supplements directly to your students. Countless students have successfully learned this way, and it still works!</p> <p>Cost: \$11.90 per book per student (price of a long version text)</p>	 
<p>2</p>	<p>The Hybrid Approach:</p> <p>This solution combines the printed books and the free online exercises in the Learning Center. It gives students a blended learning experience that is part print, part electronic.</p> <p>Cost: \$11.90 per student (price of a long version text)</p>	 
<p>3</p>	<p>The Electronic Approach: <i>Vocabulary Plus</i></p> <p>This option takes advantage of web-based technology to give students a fresh new way to complete their vocabulary work. It allows schools and colleges to move away from print, and it gives students flexibility to work as part of a class OR individually at their own pace.</p> <p>Cost: \$10 per student (for a ten-month subscription)</p>	

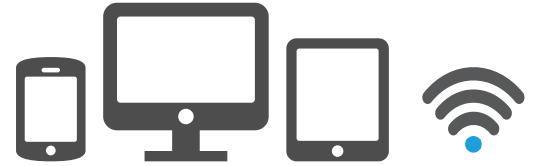
Simply pick the option that best suits your students.



FREQUENTLY ASKED QUESTIONS

What Do Students Need in Order to Use *Vocabulary Plus* ?

A computer, tablet device, or smartphone that has Internet access and a current web browser, such as Google Chrome, Apple Safari, Mozilla Firefox, and Microsoft Internet Explorer. Students will also need a valid subscription, which can be purchased online at any time from Townsend Press.



How Much Does a Subscription to *Vocabulary Plus* Cost?

\$10 per student. *This is less than the cost of a single printed text!* And it gives users full access to electronic content that covers all six books in TP's Vocabulary Series. Subscriptions last 10 months from the time students activate them.



How Do I Purchase a Subscription?

Any way you want! Individual students can buy and receive subscriptions directly from our website. Institutional orders can be placed by mail, phone, or fax using a standard purchase order. Bookstores can purchase *Vocabulary Plus* subscription kits that can be stocked and sold to students. In short, there's an option for everyone.



Can I Get a Demonstration?

Certainly! *Vocabulary Plus* is **available now in free public beta form**. This means you and your students can use it for free until June 2014!



If you have an instructor account in our Learning Center, you have full access to *Vocabulary Plus* right now. Simply log in and click "Student View" and then select "Everything" (at the bottom of the page). You'll see the full list of available assignments in the Vocabulary Series. *Vocabulary Plus* content is marked clearly. You can also assign *Vocabulary Plus* to your students just as you would any other textbook assignments.

If you would like to review this material but don't have an account, visit www.townsendpress.net and follow the directions to create one. Once your account has been verified, you'll have *Plus* access too.

Any more questions?

Call TP Customer Service at (888) 752-6410 or email us at cs@townsendpress.com